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## PUBLICATIONS IN PEER REVIEWED JOURNALS

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- Irum , A., & Yadav, R. S. (2019). Human Resource Information Systems: A Strategic Contribution to HRM. *Strategic Direction*, 35(10), 4-6.
- Ranjan, S., & Yadav, R. S. (2019). Social Isolation: Development and Validation of Measures. *Benchmarking: An International Journal*, 26(6), 1905-1920.
- Yadav, R. S., & Maheshwari, S. (2019). Spirituality at Workplace: As Seen by Indian Managers. *Indian Journal of Industrial Relations*, 54(3), 516-528.
- Vijayalakshmi, A., Shaikh, A., Sharma, D. & Yadav, R. S. (2018). Fairness in Franchisor–franchisee Relationship: An Integrative Perspective. *Journal of Business & Industrial Marketing*, 33(4), 550-562.
- Yadav, R. S. (2018). Perceived CSR and Corporate Reputation: The Mediating Role of Employee Trust. *Vikalpa* 43(3), 139-151.
- Srivastava ,P. R., Sharma A., Yadav, R. S., Sharma ,S. K., & Kaur, I. (2018). Online Store Attribute Preferences: A Gender Based Perspective and MCDM Approach. *International Journal of Strategic Decision Sciences (IJSDS)* 9(2), 70-84.
- Yadav, R. S., & Ranjan, Sushant (2018). Uncovering the Role of Internal CSR on Organizational Attractiveness and Turnover Intention: The Effect of Procedural Justice and Extraversion. *Asian Social Science* 14(12), 76-85.
- Yadav, R. S. (2017). Exploring the Impact of Employee Perceptions of CSR on Work Related Behavior with Spirituality as a Moderator. *Indian Institute of Management Ahmedabad*.
- Sinha, S., & Yadav, R. S. (2017). Workplace Bullying in School Teachers: An Indian Enquiry. *Indian Journal of Health and Wellbeing*, 8(3), 200-205.
- Yadav, R. S., & Singh, M. (2016). Winning the 'Trust' of the Employees, Ethically or Strategically? *International Journal of Business Governance and Ethics*, 11(3), 223- 242.
- Yadav, R. S, Mehra, R & Mandal, S. P. (2016). Enhancing Gender Diversity in Organizations? An Indian Exploration. *Indian Journal of Human Relations* 49(50), 129-1135.
- Sharma, A., Banerjee, P., Yadav, R. S, & Dash S. S. (2015). Emotional Labor in Interactive Service Roles in Indian Restaurants. *Indian Journal of Industrial Relations*, 338-350.
- Maheshwari, S., & Yadav, R. S. (2015). Is CSR a Hygiene Factor for Prospective Employees: An Indian Exploration? *Indian Journal of Industrial Relations*, 50(4), 601-612.
- Yadav, R. S. (2015). Linking Various Leadership Styles to Organizational Innovation: A Theoretical Approach. *Indore Management Journal* 5(1), 30-42.
- Yadav, R. S. (2015). A Study on Interplay between Gender and Industry Specific Employment in India. *Disseminate Knowledge – International Journal of Research in Management Science and Technology*, 3(1), 115-129.

- Dash, S., & Yadav, R. S. (2014). Reliability and Validity of Two Scales of Employee Engagement. *Humanities and Social Science Studies*, 3(1), 2-8.
- Sharma, A., Banerjee, P., Yadav, R. S, & Dash S. S. Role of Emotional Labour in Interactive Service Roles: A Study of Indian Restaurants. Indian Institute of Management Ahmedabad.

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## BOOK CHAPTERS

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- Yadav, R.S., Mandal, S.,P. and Dubey, A. K. (2016). Organizing the Unorganized: A Challenge for Make in India Movement. In Pandey, D., & Tiwari, B. K., *Make in India a Road Map* (p. 11-22). New Delhi: Global Vision Publishing House. ISBN: 978-81- 8220- 769-1
- Chakraborty, S., & Yadav, R. S. (2017). Creating HR Flexibility through HR Options and HRM as a Dynamic Capability: Delving inside the HRM Black box. In Gupta, V.,& Pandey, D., *High Performing Work Organizations*.

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## CONFERENCE PRESENTATIONS

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### International/National Conferences

- **Determinants of Willingness to Pay for Traditional Bundles.** International Conference 2018 Global Marketing Conference, Tokyo, Japan, July 26-29, 2018.
- **Marketing Research for Managers: Revisited.** International Conference 2018 Global Marketing Conference, Tokyo, Japan, July 26-29, 2018.
- **Linking Workplace Spirituality and Corporate Social Responsibility.** Presented in 52<sup>nd</sup> National & 21<sup>st</sup> International Conference, Indian Academy of Applied Psychology, Rajasthan University, Jaipur, India, Feb 23<sup>rd</sup> to 25<sup>th</sup> 2017.
- **Workplace Spirituality: A Tool of Sustainable Human Resource Management.** Presented in International Research Symposium on Sustainable HRM and Employee

Well Being, Australian Catholic University, **Sydney, Australia**, November 4-5, 2015.

- **Exploring the Impact of Perceived Corporate Social Responsibility on Corporate Reputation.** Presented in the 3<sup>rd</sup> PAN IIM World Conference at **IIM Indore** (India), December 16-18, 2015.
- **Impact of Occupational Stress on Job Satisfaction among Primary School Teachers.** Presented in the 4<sup>th</sup> International conference on Recent Advances in Cognition and Health at **Banaras Hindu University**, Varanasi (India), February 6-8, 2016.
- **Teachers getting bullied: Workplace Bullying in Indian Educational Settings.** Presented in the National Conference on Managing the Next Generation Organizations, Institute of Management Studies, **Banaras Hindu University**, Varanasi (India), November 26-27, 2016
- **A Comparative Study of Economic Reforms Implemented in China, Poland and India: An Industrial Relations Perspective.** Presented in the 17<sup>th</sup> Nirma International Conference on Management, on New Perspectives of Finance and Changing Economic Scenario at Institute of Management, **Nirma University**, Ahmedabad (India), January 9 -11, 2014.
- **Career: Second Innings, Challenges and Opportunities.** Presented in the 49<sup>th</sup> National and 18<sup>th</sup> International Conference of Applied Psychology at **GLS Campus**, **Ahmedabad** (India), March 01-03, 2014
- **A literature Review on the Linkage between Various Types of Leadership Styles and Organizational Innovation.** Presented in the 6<sup>th</sup> International Conference on Excellence in Research and Education, **Indian Institute of Management, Indore** (India), May 8-11, 2014