

DELHI

# IIM-Rohtak to start five-year management programme

## SPECIAL CORRESPONDENT

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### **It will have combined course of management studies from undergraduate to postgraduate**

The Indian Institute of Management, Rohtak, in the 10th year of its foundation, is starting a five-year Integrated Programme in Management (IPM).

After IIM Indore, this programme by IIM-Rohtak is an opportunity for students who have passed out from Class XII and aim to pursue their career in business management.

The comprehensive programme will have a combined course of management studies from undergraduate (UG) to postgraduate (PG).

The IPM students will be taught by the faculty from IIM-Rohtak, other reputed institutions in India and abroad, and industry experts.

### **Teaching pedagogy**

The teaching pedagogy will be application-based, similar to an IIM pedagogy including lectures, case analysis, discussions, exercises and seminars, role plays, management games, project work, and computer-based learning methods.

The curriculum offered at the PG level (4th and 5th year) will be the same as the PG programme curriculum. The students will undergo various projects which include learning opportunity in the form of research work with faculty of IIM-Rohtak, rural/ social immersion projects, and business internship for their overall development. Placement support will be provided to the students completing five years of course of studies.

Director of the institute Prof. Dheeraj Sharma said: “IPM programme by IIM-Rohtak will provide a blend of foundational knowledge of various social science subjects along with core management subjects. This will result in the development of a deeper understanding of the multifaceted world of business for our participating students”.

The application date for this programme will be from April 15 to May 10. The shortlisted candidates based on their application form and aptitude test results will be called for personal interview. Candidates will be judged on the basis of their general awareness, communication skills, confidence, and knowledge.

## **A letter from the Editor**

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