

News

IIM Rohtak offers to introduce five-year integrated management programme

LN Revathy Coimbatore | Updated on April 15, 2019 | Published on April 15, 2019



IIM-Rohtak is launching a five-year Integrated Programme in Management this year. According to Dheeraj Sharma, Director, IIM-Rohtak, “It will be a comprehensive programme with participants being awarded a Masters of Management Studies (MMS). But after completing the programme requirement at the end of three years, the student will be awarded a Bachelors in Management Studies (BMS).” The application will be available from Monday. “There is huge interest for the programme, considering that we’ve been receiving around 400 to 500 calls a day, since taking the decision. The candidate can be from any discipline, but should pass the entrance test – which will be an online test like CAT. This will be conducted by a professional agency. The online exam is slated for May 17, and May 10 will be the last date for receipt of completed applications.

The test will be conducted across 20 centres in the country. Post the test, the qualified candidates will have to appear for an interview. This interview will be held in 3 – 4 different locations in the country India and the short-listed candidates will thereafter be admitted for the programme. The course would commence in August and would be a residential one.

We are planning to offer 120 to 160 seats this year. On fee structure, he said “it will be Rs ₹4.10 lakh/ year during the first three years and the last two years, it would be identical to the post graduate programmes offered by any IIM in the country.”

Published on April 15, 2019

A letter from the Editor

Dear Readers,

The coronavirus crisis has changed the world completely in the last few months. All of us have been locked into our homes, economic activity has come to a near standstill. Everyone has been impacted.

Including your favourite business and financial newspaper. Our printing and distribution chains have been severely disrupted across the country, leaving readers without access to newspapers. Newspaper delivery agents have also been unable to service their customers because of multiple restrictions.

In these difficult times, we, at BusinessLine have been working continuously every day so that you are informed about all the developments – whether on the pandemic, on policy responses, or the impact on the world of business and finance. Our team has been working round the clock to keep track of developments so that you – the reader – gets accurate information and actionable insights so that you can protect your jobs, businesses, finances and investments.

We are trying our best to ensure the newspaper reaches your hands every day. We have also ensured that even if your paper is not delivered, you can access BusinessLine in the e-paper format – just as it appears in print. Our website and apps too, are updated every minute, so that you can access the information you want anywhere, anytime.

But all this comes at a heavy cost. As you are aware, the lockdowns have wiped out almost all our entire revenue stream. Sustaining our quality journalism has become extremely challenging. That we have managed so far is thanks to your support. I thank all our subscribers – print and digital – for your support.