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IIM Rohtak completes final placements with 139 offers; 75% increase in new recruiters

BY SREERADHA BASU, ET BUREAU | FEB 20, 2018, 02.24 PM IST

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MUMBAI: IIM Rohtak has completed final placements for its 2016-18 batch, with students bagging 139 offers from 90-plus recruiters. There were over 40 new recruiters on campus, representing a 75% increase over last year.

"Our institute saw a 16% rise in highest salary this year," said Dheeraj Sharma, director, IIM Rohtak.

The maximum number of offers this year came from sales and marketing, accounting for 29% of the total placements. Recruiters included Yes Bank, Dabur, Amazon, BPCL, Maruti Suzuki, Tata Steel, JK Group, IndiaMart, Cushman and Wakefield as well as first-timers like Amul, Aditya Birla Group, Cargill Foods, Mafatlal and Dell, and ACG WorldWide. Three international recruiters were added in this domain including the Tolaram Group.

Finance had 26% of the batch opting for it. Banks such as ICICI, RBL, Yes Bank, HDFC, SBI, Standard Chartered, IDFC, Federal Bank, Kotak Mahindra Bank recruited for multiple roles, while non-banking financial entities such as Arcesium, Indus Valley Partners, Futures First, DE Shaw, Future Generali recruited for niche profiles.

Strategy & Consulting was the most sought-after domain in the campus with more than 100 students applying for coveted roles offered by Accenture, Cargill Foods, GMR Group and Vyakta. 7% of the roles emerged from this domain.

The General Management domain saw a sharp rise in the number of companies as well as the offers made with 21% of the total offers. Big conglomerates such as Aditya Birla Group & GMR Group opened up their MT Programs. IT and analytics accounted for 12% of the offers, while 5% of the batch bagged operations roles.



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