

Printed from

**THE TIMES OF INDIA**

# IIM Rohtak became second IIM in the country to offer IPM course for 12th students

TNN | Apr 28, 2019, 09.54 PM IST



ROHTAK: Indian Institute of Management (IIM) Rohtak announced its five years integrated program in Management (IPM) ,for Bachelors & masters degree for the students passing out of class 12th during a seminar organised at Chandigarh Club Sector -1 Chandigarh on Sunday. A large number of parents and students were present at the moment .

Prof. Dheeraj Sharma, director IIM Rohtak while speaking at the occasion informed that IIM Rohtak is the second IIM to offer the five-year integrated course in management after IIM Indore in the country .According to him IPM program provides a unique blend of foundational knowledge of various social science subjects along with core management subjects.

This will result in the development of a deeper understanding of the multifaceted world of business for the participating students.

Prof. Archana Patro, chairperson IPM Program said ,”The uniquely developed curriculum for IPM Program combines theory and practice to provide students with self-confidence combined with superior skills that help them to build a rewarding career. Analytical skills, managerial perspective, and ethical foundation will act as a catalyst to their understanding of the real-world problems. This unique proposition is also a win-win situation for the industry to hire such professionals, as they will have a pragmatic understanding of the corporate expectations and hence be confident to face real time challenges.”

Prof . Gaurav Dwivedi , faculty of IIM Rohtak said that online registrations for this program have begun from 15th April this year and will close on 10th May. After online aptitude test followed by written Ability Test and Personal Interviews, the final selection to the program will be made on the candidate's general awareness, communication skills, and past academics. This is great opportunity to experience the culture of an IIM after 12th and pursue career in Business Management.